



The therapeutic tricycle for children with disabilities

AmTryke Race Fundraiser

This guide contains instructions for organizing and conducting an AmTryke Race Fundraiser. This fundraiser is designed for chapters to not only raise money for AmTrykes, but also increase the visibility for both a particular chapter and the AmTryke.

Site Identification

Chapters should seek out a site that is in a high traffic area of town. The site should contain a large front window that is easily seen from the road. For instance, a store window on the main street of a town. Chapters should also look within themselves for contacts of sites to host the fundraiser.

Materials

The following items are needed to carry out this fundraiser:

- **AmTryke Race Kit**
 - 500 AmTryke cards
 - Instruction manual
 - Informational posters
- **Permanent marker-** for custom messages on the cards
- **Tape/adhesive -** to hang the cards
- Your chapter may choose to paint the road on the window or hire a local window company to paint the road and other necessary information on it.

Fundraiser details

The host site of your fundraiser will hang one of these AmTrykes on the window when a patron donates a certain amount of money (\$1, \$2, and \$5). The patron may write a custom message such as his or her name on the card.

The host site will then hang the cards in the window starting with the beginning of the road. The end of the road may be a finish line representing a particular goal - whether it is a particular child's name, a picture of the child who may receive the AmTryke, a school name or facility name. The design of the road is up to the discretion of your chapter.

The average timeline for this project can be anywhere from two weeks to two months.

This fundraiser is not only a great way to raise money for AmTrykes, but also a great visibility project for your chapter. Some business to approach may include banks, grocery stores, gas stations or any other high traffic business.