



National Service Day Information

(Example press release. Customize it to promote your chapter's National Service Day activities)

NEWS RELEASE

February 23, 2013
FOR IMMEDIATE RELEASE

Contact Information:
(NAME)
(PHONE NUMBERS)
(E-MAIL ADDRESS)

AMBUCS™ VOLUNTEERS UNITE ACROSS NATION TO SERVE OTHERS

_____ chapter donates therapeutic tricycles to local children in celebration of National Service Day

YOUR TOWN, USA – ___ children will receive an AmTryke®, therapeutic tricycle on Saturday, February 23, at an event sponsored by the _____ chapter of AMBUCS™. The luncheon/rodeo/giveaway is at (time) at the (place). (OR: CUSTOMIZE TO MEET THE NEEDS OF YOUR CHAPTER'S SPECIAL EVENT!)

Feb. 11 marks National AMBUCS™ Service Day, the highlight of the association's National Visibility Month. Volunteer chapter members across the country will serve their community by participating in such projects as building wheelchair ramps, donating therapeutic equipment to local citizens with disabilities and refurbishing old computers for local schools.

"National Service Day gives us the opportunity to take part in a nationwide effort to support and serve the community," said _____, _____ chapter president. "This is our day to show our pride and dedication in furthering the mission to help others."

The _____ chapter raised over \$_____ to make the donations possible. Recipients include (Name), (age), of (city); (name), (age), of (city); and (name), (age), of (city).

The AmTryke®, a specially designed tricycle that is hand and/or foot powered, benefits children with low muscle tone by improving motor skills and promoting strength development. The bike operates on a continuous chain mechanism that moves the hands and feet together. The AmTryke® therapeutic tricycle makes mobility possible in children with disabilities such as cerebral palsy and spina bifida.

"I look forward to every chance we get to give an AmTryke away," _____ said. "Seeing the smiles on the faces of the kids riding the AmTrykes is the ultimate reward, it really is an awesome feeling."

National AMBUCS™, Inc. is a charitable service organization dedicated to creating mobility and independence for people with disabilities. Members fulfill the organization's mission by performing community service, providing scholarships to therapists and providing AmTryke® therapeutic tricycles to children with disabilities. There are approximately 5,500 AMBUCS™ members in over 122 chapters in 23 states.

For more information on the _____ AMBUCS™ chapter, please contact _____ at # _____ or visit www.ambucs.org.

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