

THE AMBUCS LEADER

June 2010 Issue



A Monthly Newsletter For AMBUCS Officers



Register For Naples
Now

You can save up to **\$90** on the cost of each full registration for the 2010 AMBUCS National Conference by registering **online by at June 20.**

You can register now at:
www.ambucs.org/naplesregister



CELEBRATION CONTINUES FOR PEPSI GRANT WIN

In light of winning the \$50,000 Pepsi Refresh grant this April, AMBUCS has now begun to receive lots of positive visibility and media coverage. A number of chapters have already had stories about the Pepsi grant appear in their local newspapers and on evening newscasts. And later this month, **ABC's Good Morning America** will feature AMBUCS as part of its June spotlight of Pepsi Refresh grant winners. The segment will be about 30-60 seconds in length and will possibly include a child on an Amtryke in their studio. An official announcement on the show's exact time and airdate will be coming soon.

In addition, AMBUCS is planning a major tribute/celebration during our upcoming national conference in Naples to show Pepsi our appreciation for receiving this grant.

For more information, please stay tuned to www.ambucs.org.

4th Quarter Scorecards Due In Now

The chapter year officially ended on May 31st. The following items were due into the AMBUCS™ Resource Center on **June 10th** and are currently available on-line at <http://www.ambucs.org/chapter-forms-to-fill-out/> :

- **4th quarter scorecard**
- **Form 128– Report of New Chapter Officers (please don't forget to include email addresses)**
- **Ramp Building Month Reporting Form**



THE COUNTDOWN TO NAPLES BEGINS

The 2010 AMBUCS National Conference will take place from July 7-10, at the newly-remodeled Naples Beach Hotel and Golf Club in

Naples, Florida. The hotel offers six residential beachfront buildings that overlook the Gulf of Mexico. Fortunately, we were able to secure a special room rate of just **\$129 per night**, (plus a nominal resort fee). You can make your room reservations today by calling **1-800-455-1546** or visiting www.ambucs.org/napleshotel.

Throughout the week, there will be plenty of fun activities for the entire family to enjoy. Also, check out www.naplesbeachhotel.com for more information about the resort's popular **Klub 4 Kids**. For travel tips, please visit www.ambucs.org/naplestravelinfo.

You can find a full preview of the 2010 AMBUCS National Conference in our new conference information webpage located at www.ambucs.org/naples2010

The Coast Is Clear For AMBUCS Fun

We're still happy to report that the Deep Horizon oil spill in the Gulf Coast is not expected to impact our stay in Naples during this year's national conference. You can get current information on the oil spill by visiting the Visit Florida update page at www.visitflorida.com/florida_travel_advisory

Save Money On Vehicle Rentals

Some members have been able to secure some great rates on their conference vehicle rentals by using the **Enterprise Rent-A-Car location at the Fort Myers airport**. To reserve a vehicle through Enterprise, please visit http://www.enterprise.com/car_rental/home.do



The Most Important Morning Stroll We'll Take This Year

5th Annual Trek For Trykes

AMBUCS is planning its **5th annual Trek for Trykes walk-a-thon** during the 2010 National Conference in Naples, FL. The event will be held right alongside the beach outside of our host hotel, the Naples Beach Hotel and Golf Club. It will take place on Saturday, July 10, starting at 7 AM sharp. On that morning, AMBUCS members and friends will embark on a 5K/10K walk to help purchase AmTryke® therapeutic tricycles for local individuals with disabilities. For more information on how you can participate in the Trek or become a sponsor, please visit <http://www.ambucs.org/5th-annual-trek-for-trykes-2> or email **Semaj Marsh** at semaj@ambucs.org.

SPONSORS NEEDED FOR AMTRYKE RODEO

Now is the time for your chapter to start preparing to sponsor individual trikes for the **7th Annual AmTryke Rodeo on Saturday, July 10**. This year we are hoping to provide 40 AmTrykes to local individuals with disabilities. To send in your pledge, please call **Jeff Roig** at **336-852-0052, ext. 14**.



CONFERENCE AIRFARE DISCOUNTS



AMBUCS has partnered once again with **American Airlines** to make your flight to conference more affordable. To make a discount reservation with American Airlines, please visit www.aa.com and use to promotion code **A3179AY**.

You may also be able to secure cheaper flights to the south Florida area by visiting **Airtran Airways (www.airtran.com)** and **Direct Air (www.visitdirectair.com)**.

2010 Scholarship Finalists Selected

The AMBUCS Scholarship committee met from June 3-5 to determine the 2010 Award recipients. These selected students were chosen for their academic prowess as well as their personal accomplishments. Look for a formal announcement of the winners to be made later this month, as well as a posting of the complete list on www.ambucs.org



Apply Today For New AMBUCS Credit Card

Thanks to a new promotion through Capital One, you can now apply for a card that proudly displays the AMBUCS mission. There are three different card designs to choose from, showcasing either the AmTryke theme, scholarship program or ramp building theme. This is part of a new fundraising program that will allow our members and supporters to raise money for the AMBUCS organization. A \$50 donation will go directly to AMBUCS when your supporters make their first purchase. We will also receive two percent of each supporters' purchases at gas stations and major grocery stores, one percent on other purchases, and up to 10 percent on purchases made at select merchants. For more information, please visit www.ambucs.org.



Thanks to the hard work and online voting of our members and supporters, National AMBUCS was able to win a \$50,000 Pepsi Refresh grant this past April. However, our quest to fund 100 AmTrykes for individuals on our national wish list was not the only campaign that we believe would make a positive impact on the community.

This month, the **AMBUCS chapters in Lawton, Oklahoma** are teaming together to build a Miracle League ball field for children with disabilities in their area.

To support this campaign, you can cast your vote at <http://www.refresheverything.com/miracleleaguelawtonfortsill>

AMBUCS™ Resource Center PO Box 5127 High Point, NC 27262

Phone: (336) 852-0052* Fax: (336) 852-6830 *ambucs@ambucs.org *www.ambucs.org

New AMBUCS Chapter Growth Hits Double Digits

The number of new chapters that have joined the AMBUCS family in 2009-10 has now reached 11.

On May 3, we welcomed the **Union County MAC chapter** (based in Indian Trail, NC); on May 5 we welcomed the **Reno-Sparks AMBUCS** chapter (representing the greater Reno, NV area); on May 11 we welcomed the **Tyler Area AMBUCS** chapter, located in Tyler, TX; and on May 24 we welcomed the new **North-east** chapter, located in Salem, New Hampshire.

More new chapter building efforts are currently underway in **San Antonio, TX; Tucson, AZ; Phoenix, AZ; Los Angeles, CA; Opelika, AL; and Thibodaux, LA.**

Please note that National AMBUCS is eager to support all new chapter building efforts and will reimburse expenses up to \$500.

For more information please contact the AMBUCS Resource Center at 336-852-0052.



New AmTryke Product Catalog

AMBUCS is pleased to announce the arrival of the 2010 AmTryke Product Catalog, boasting a brand new layout design and featuring all the new trikes and accessories.

You can now download a copy of the new catalog at www.ambucs.org/2010catalog

Copies of the catalog are now in stock at the AMBUCS Resource Center. To order your own copy please call 1-888-AMTRYKE.



Join the new AMBUCS Social Networking Groups

We've recently created new AMBUCS pages on Facebook.com, Twitter.com and youtube.com. We hope this will help AMBUCS members stay better connected with everyone in our organization.

You can join our Facebook group at: <http://ambucs.org/facebookpage>

You can follow AMBUCS updates on Twitter at: <http://twitter.com/AMBUCS>

You can view the new AMBUCS video gallery on Youtube at: <http://www.youtube.com/user/AMBUCSPR>

AMBUCS is pleased to introduce several new promotional items to help with your chapter's visibility efforts . To order, please contact Dannell at 1-800-838-1845 ext 15 or via email at dannell@ambucs.org:

For just **\$25**, the AMBUCS Resource Center will send you a pair of these new full-colored **vehicle magnets**, featuring a smiling young girl on a trike, the AMBUCS logo in white, and the AMBUCS website address.



Our new **awareness bracelets** are bright red and feature the words "www.ambucs.org" and "Shoulders Together". They make great fundraising items. And best of all, they are **only 25 cents each**. Order as many as you like!



AMBUCS chapters can order their own **personalized mission banner**. These 2.5' X 6' vertical banners are made of an extra-durable vinyl material and come with a set of four clear adhesive hangers. **You can order the banner by itself for \$75 or the banner kit, which includes a portable metal stand, for \$125.**

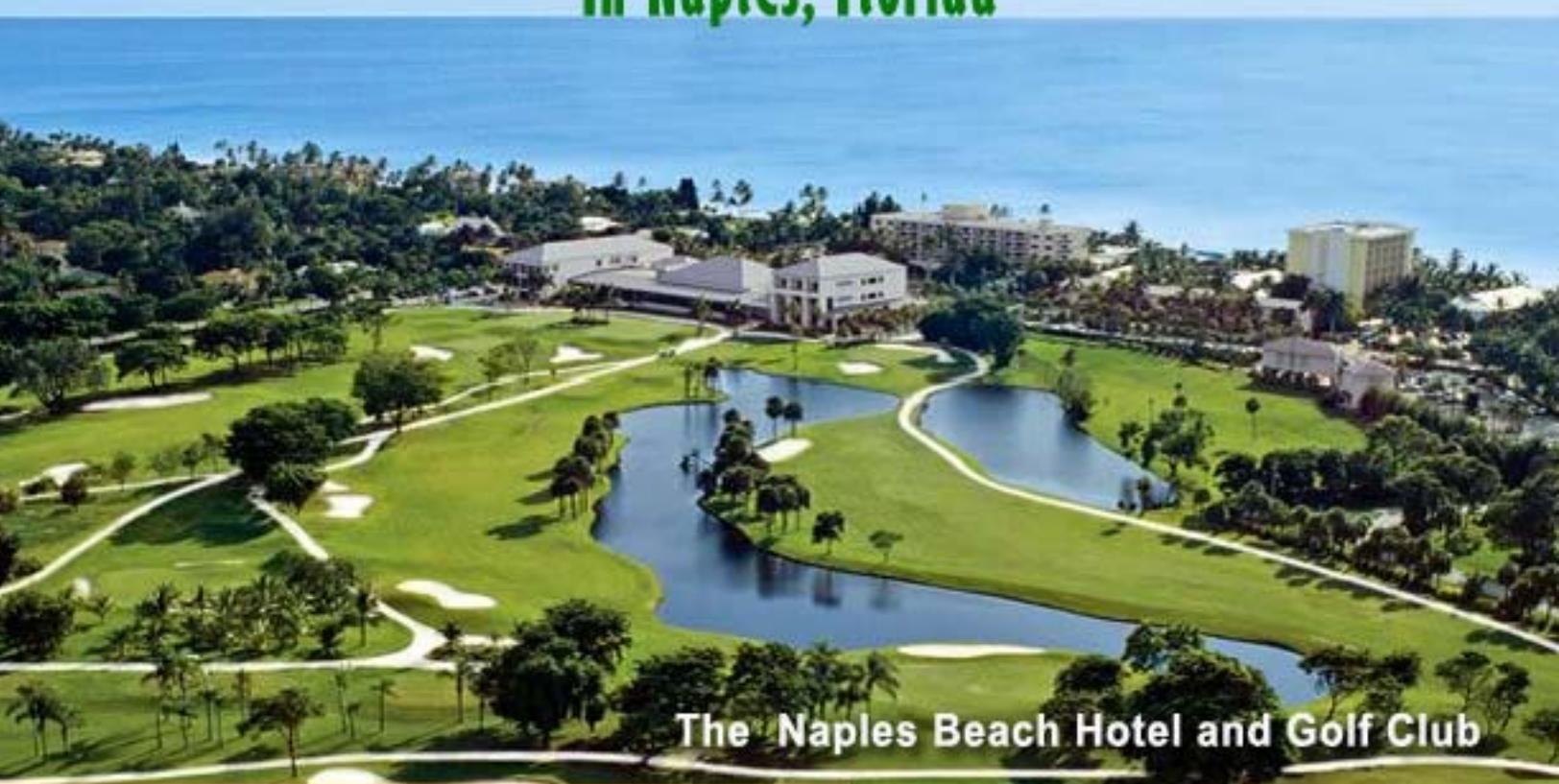


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FUN IN THE SUN!

Prepare Now For The 2010 AMBUCS National Conference
In Naples, Florida



The Naples Beach Hotel and Golf Club



- ✓ Plenty Of Fun Activities For The Entire Family
- ✓ Breathtaking beaches and scenery
- ✓ Special room rates of just \$129 per night



This report allows the AMBUCS™ Resource Center to place new chapter officers on the appropriate mailing lists and provides essential information for the Directory. Accuracy and promptness are important. Please print or type and send to the AMBUCS™ Resource Center • PO Box 5127 • High Point, NC 27262 or fax (336-852-6830) as soon as officers are elected but not later than April 5th or go to www.ambucs.org.

Date _____ Form completed by _____ Daytime phone _____

Chapter _____ Chapter no. _____

Meeting place _____ Meeting days _____ Time _____

Chapter Web site address _____

President

Name _____ id no. _____

Mailing Address _____

Home phone _____

Business phone _____

Fax _____ e-mail _____

1st vice president

Name _____ ID no. _____

Mailing Address _____

Home phone _____

Business phone _____

Fax _____ e-mail _____

2nd vice president

Name _____ ID no. _____

Mailing Address _____

Home phone _____

Business phone _____

Fax _____ e-mail _____

Secretary

Name _____ ID no. _____

Mailing Address _____

Home phone _____

Business phone _____

Fax _____ e-mail _____

Treasurer

Name _____ ID no. _____

Mailing Address _____

Home phone _____

Business phone _____

Fax _____ e-mail _____

Newsletter editor

Name _____ ID no. _____

Mailing Address _____

Home phone _____

Business phone _____

Fax _____ e-mail _____

Big Hat Club president

Name _____ ID no. _____

Mailing Address _____

Home phone _____

Business phone _____

Fax _____ e-mail _____

Big Hat Club secretary-treasurer

Name _____ ID no. _____

Mailing Address _____

Home phone _____

Business phone _____

Fax _____ e-mail _____

	Points	Office
2. Membership Development Internal (Verified using Blue Chip Report)		
a. New Members		
1. New members submitted to the AMBUCS Resource Center.	2 pts each	_____
2. Bonus Points Earn 20 points for each Lasso Pin Awarded.	20 pts each	_____
2. New member orientation held for members and spouses.	5 pts	_____
b. Membership Retention (Verified using Blue Chip Report)		
Score 1pt for each 10% of those members on record as of May 31st who retained their membership to date.	1 pt per 10%	_____
c. Spring Round Up (Verified using Blue Chip Report)		
1. Net gain of 5 members from March 1st –April 30th = _____ .	20 pts	_____
2. Invitation to....Event held. Information of event sent to AMBUCS Resource Center by May 10th.	Bonus Points 20 pts	_____
d. Blue Chip Chapter (Verified using Blue Chip Report)		
1. Blue Chip Goal = _____ Membership as of May 31 = _____ . Membership as of May 31 divided by Blue Chip Goal = _____ (Blue Chip %).		
2. Score 30 points for achieving 100% of Blue Chip Goal.	30 pts	_____
3. Score an additional 10 pts for Blue Chip and membership increase of 10%.	10 pts	_____
4. Score an extra 20 pts for attaining Blue Chip status last chapter year and attaining Blue Chip status this chapter year.	20 pts	_____
5. Score an extra 30pts for attaining Blue Chip status the last 3 years.	30 pts	_____
6. Score an extra 50 pts for doubling membership this chapter year.	50 pts	_____
7. Score an extra 20 pts for attaining Blue Chip status and 90% or more membership retention.	20pts	_____
3. Membership Development External (Verified using Blue Chip Report)		
a. Friend's Members		
Score 2pts for every new Friend member or Friend renewal sponsored by your chapter during the quarter.	2 pt each	_____
b. New Club Building		
Chartered chapter	# charter members	
_____	_____	
_____	_____	
1. 5 charter members = 40 pts 10 = 45 pts 15 = 50 pts 20 = 55 pts 25 = 60 pts 30 = 75 pts 35+ = 90 pts		_____
2. If co-sponsored, points are pro-rated equally.		_____
3. Chartered with 30+ members by March 31st.	10 pts	_____
4. BONUS Points: Sponsored traditional chapter	25 pts	_____

Chapter Operation Scorecard —4th Quarter

	Points	Office
<p>c. Youth Auxiliary Youth Auxiliary Annual Report Form submitted to AMBUCS™ Resource Center by May 15th. (This form is used to declare National Youth Auxiliary award winners) 10 pts</p>		
<p>4. Training and Conference</p> <p>a. Spring Training Conference Attendance</p> <p>1. 5 pts each for <input type="checkbox"/> President–elect <input type="checkbox"/> Vice President–elect _____ x 5 pts <input type="checkbox"/> Secretary–elect <input type="checkbox"/> Treasurer–elect. 4 pts for each Board Member–elect, Committee Chairman. _____ x 4 pts 2 pts each for other attending chapter members. _____ x 2 pts Max. 30 pts</p> <p>2. 5 pts for current Chapter President in attendance. 5 pts</p> <p>3. BONUS 2 pts for each Big Hatter attending BHC training. 2 pts</p>	_____	_____
<p>5. Administration</p> <p>a. Chapter newsletter published monthly with a calendar of events. 6 pts</p> <p>b. Scheduled program at 75% of regular meetings. 6 pts</p> <p>c. Average attendance for active members at all meetings = _____ %. 1 pt per 10%</p> <p>d. Chapter program that is “mission based”(therapist, scholarship recipient,etc) Description of program _____ 5 pts</p> <p>e. Social with spouses/guest held. _____ 4 pts</p> <p>f. Three board meetings held. 4 pts</p> <p>g. All new members assigned to committees. 4 pts</p> <p>h. Report of New Chapter Officers Form 128 Submitted to AMBUCS Resource Center. 4 pts</p>	_____	_____
<p>Totals Total points</p> <p>Penalty for late report: Penalty assessment for late report received after June 10th = -5 points</p> <p style="text-align: right;">POINTS AWARDED</p>	_____	_____

National Merit Awards	Req'd points
Superior with Distinction	550+ and new chapter
Superior Chapter	550+
Honor with Distinction	450 - 549 and new chapter
Honor Chapter	450 - 549
Merit with Distinction	350 - 449 and new chapter
Merit Chapter	350 - 449

Chapter President (print name)

Chapter

Date



Ramp Building Month Reporting Form

Chapter: _____

Form completed by: _____

Daytime phone: _____

Checklist of required information:

_____ Date of Installation: _____

_____ Recipient: _____

_____ Location : _____
Street Address

_____ City State Zip Code

_____ Who designed ramp: _____

_____ Photos of completed ramp

Please return with attachments to:

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