

Friendship Committee

Composition: 6-8 members

Meets monthly

PURPOSE

The Friendship Committee's responsibility is to ensure members needs are being met with respect to maintaining and building new friendships. Their job is to inspire the chapter to recruit, orient, and retain new members.

REQUIRED ACTIVITIES

Set a membership goal each year with the help of the chapter's executive committee, striving for Blue Chip growth and stability.

Conduct a Fall Branding Time membership contest.

Conduct a Spring Round Up membership contest.

Build retention of members by making sure members receive what they want from their membership in the AMBUCS™ chapter.

Follow up with new members to see that they are given challenges and activity within the chapter.

Hold an orientation once per quarter for new members.

Possible Sub-Committees

Membership Recruitment
Membership Retention
Membership Orientation

Membership Recruitment

Committee

The Membership Recruitment Committee creates and keeps active a continual program of membership recruitment. This committee should well understand that in every chapter there is a continual turnover in membership from ten to 15 percent. A chapter with 50 members can expect to lose from 5 to 8 members per year due to moving, changes of business connections, deaths, etc.

A chapter cannot stand still in membership recruitment, or it will "fall by the wayside." If a chapter is to grow, there must be a planned approach. A successful membership plan must have realistic goals, both immediate and long range.

A complete Membership Recruitment Committee guideline is available from the AMBUCS™ Web site.

Membership Retention Committee

Responsibility: To monitor the progress of new members.

Goal: To achieve a chapter member retention level over ninety percent.

This committee is responsible to monitor **all** members to see that they are kept involved, within their capacity. It has a special responsibility to follow-up with every new member—to see they are assigned to, and become involved with a committee or activity. It should be alert to any sign of waning interest and move to determine the cause and take corrective action immediately. The committee should continually advise the board and other committee chairpersons as to causes in their areas of interest.

A complete Membership Retention Committee guideline is available from the AMBUCS™ Web site.

Orientation Committee

In appointing a committee to carry out this program, it is suggested the president select members who are willing to assume this task as a continuing responsibility year after year. Infrequent change of committee members will serve to promote the forcefulness of the program.

After a new member has been approved for membership, they become the responsibility of the Orientation Committee. It is this committee's job to see that they: